

# GENERAC®

# INDUSTRIAL POWER

Application:  
**Other**

Location:  
**Mt. Juliet, TN  
US**

Model(s):  
**1 x SD 600 Diesel**

System Configuration:  
**480V, 600kW**



## Under Armour Distribution Center

**Application Background:** "When Under Armour announced plans to build its third distribution center - a 1 million square-foot distribution center with 1,500 employees - in Mt. Juliet, Tennessee, management clearly stated they expect to double that space in the future. Under Armour is about performance and growth, and that's exactly what they look for in backup power. Generac was charged with supplying reliable backup for IT equipment and egress lighting. Both data retrieval and lighting control are critical to ensuring Under Armour customers will receive their inventory according to schedule."

**Solution:** "ESSE, a Generac Industrial Power Distributor, is an integral part of Under Armour's distribution team that ensures best-in-class service to its customers. Over a three-month period, ESSE installed a Generac SD600 industrial diesel generator with a 1200 amp switch. The system provides reliable backup power during power outages so Under Armour will always be ready to meet the logistical challenges of warehousing and data management. The distribution center will open in Q1 2016, but the backup power solution has been operating since July 2015. To keep everything in peak operating condition, ESSE is planning to service and maintain the system that helps protect Under Armour's bottom line."